



Privacy Statement Camping De Meulinge

Camping De Meulinge, located at Sint Bavodijk 2d in Nieuwvliet, is responsible for processing personal data as described in this privacy statement.

Contact details:

Camping de Meulinge

www.campingdemeulinge.nl

Sint Bavodijk 2d

4504AA, Nieuwvliet

We can be reached via meulinge@ardoer.com and by phone at 0117 371 233.

Personal data we process

Camping De Meulinge processes your personal data because you have made a booking with us or used our website. We collect this data to ensure that your booking and stay run as smoothly as possible and so that we can contact you about your reservation if necessary. We also use the data for possible marketing purposes. If you do not want us to use your data for marketing purposes after your stay at Camping De Meulinge, you can let us know.

Below is an overview of the personal data we process:

- First and last name;
- Gender;
- Date of birth;
- Address details;
- Telephone number;
- E-mail address.

Website use

It is possible to submit other requests via the website, for example when requesting information through forms. In such cases, we will request your name and email address in addition to your question or comment, so we can contact you depending on the nature of your request.

To improve the quality and user-friendliness of our website, we use several analytical tools such as Google Analytics. We do this for our own website (www.campingdemeulinge.nl), for our pages within Ardoer (www.ardoer.com/meulinge), and for all general Ardoer website pages. Ardoer is a cooperative association to which we are affiliated.

For these analyses, we register the following data during your website visit:

- IP address
- Location data
- Data about your activity on our website
- Internet browser and device type

Survey

We highly value your experience on our campsite. To benefit from economies of scale, surveys are sent through the Ardoer cooperative. Guests are also offered a “MijnOmgeving” (MyEnvironment) via Ardoer or directly, and newsletters and welcome emails are sent either by

us or by Ardoer on our behalf.

Finally, we share data with Ardoer for internal benchmarking purposes to further improve our services and adapt them to the wishes of our guests. For this purpose, we share the following data with Ardoer:

- First and last name;
- Address details;
- Telephone number;
- E-mail address.

For all processing activities carried out by Ardoer on our behalf, a data processing agreement has been concluded.

Camera footage

We use several cameras on the campsite. These cameras are used to protect people, animals, and our property. Naturally, the cameras are positioned to minimise intrusion on privacy. For example, no cameras are directed at pitches, toilets, or in or around the sanitary facilities.

Purpose and legal basis for processing personal data

Camping De Meulinge processes your personal data primarily to ensure your stay runs as optimally as possible. Your data is used for:

- Sending our newsletter (via Ardoer and independently)
- Calling or emailing you when necessary for your visit to the campsite
- Offering you the possibility to create an account in our MijnOmgeving
- Allowing you to review the campsite after your stay, helping to improve our service quality
- With your explicit consent, your review may be shown on our website to inform new guests
- Using camera footage to identify any perpetrator who has caused damage to persons, property, or one of our animals
- To optimise our website and improve user-friendliness, we also register data during your visit. This helps us identify—among other things—where the website may be unclear or cause visitors to leave the site.

How long we store personal data

We do not store your personal data longer than necessary to achieve the purposes for which the data is collected. We apply the following retention periods:

- Personal data (such as name, address, e-mail, date of birth, group composition, telephone number): 10 years
- Website visit data: 4 years
- Camera footage: 21 days

Sharing personal data with third parties

We do not disclose your personal data to third parties for commercial purposes and will only share it when necessary for the execution of our agreement with you or to comply with a legal obligation.

With companies such as Ardoer (cooperative association) and HolidayMedia and Recranet (website management), which process your data on our behalf, we conclude a data processing agreement to ensure the same level of security and confidentiality.

Camera footage from the past is not shared with third parties unless legally required.

Cookies or similar technologies we use

On our own website (www.campingdemeulinge.nl), our pages within the Ardoer website (www.ardoer.com/meulinge), and the general Ardoer pages, we use functional, analytical, and tracking cookies. A cookie is a small text file stored in your computer's, tablet's, or smartphone's browser when you first visit the website. We use cookies for purely technical purposes, ensuring the website functions properly and your preferences are saved.

We also place cookies that track your browsing behaviour so we can offer tailored content and advertisements. During your first visit, we informed you about these cookies and asked for your consent. You can disable cookies by configuring your browser to no longer store them. You can also delete previously stored information via your browser settings.

For cookies placed by third parties (including Google Analytics), please refer to their respective cookie statements. Note: We have no influence on the content of these statements or third-party cookies.

Access, correct or delete data

You have the right to access, correct, or delete your personal data. You also have the right to withdraw your consent for data processing or object to the processing of your data. Additionally, you have the right to data portability. This means you can request that we send your personal data in a computer-readable format to you or another organisation you designate.

You can send a request for access, correction, deletion, data transfer, withdrawal of consent, or objection to: meulinge@ardoer.com. To ensure that the request is made by you, we ask you to send a copy of your ID. Please black out your photo, MRZ (machine readable zone), passport number, and citizen service number (BSN) to protect your privacy. We will respond as soon as possible, but no later than four weeks. We also inform you that you may file a complaint with the Dutch Data Protection Authority (*Autoriteit Persoonsgegevens*):

<https://autoriteitpersoonsgegevens.nl/nl/contact-met-de-autoriteitpersoonsgegevens/tip-ons>

How we protect personal data

We and all parties processing data on our behalf take the protection of your data very seriously and implement appropriate measures to prevent misuse, loss, unauthorised access, unwanted disclosure, and unlawful alteration. Both our website (www.campingdemeulinge.nl) and the Ardoer website are secured with a TLS (SSL) certificate.

If you believe your data is not properly secured or there are indications of misuse, please contact us at info@campingdemeulinge.nl